

# e ENGIN ERSAN

Versatile UX/UI Designer with a background in HR, operations, and finance. Skilled at designing intuitive digital experiences while applying analytical and problem-solving skills from HR and financial auditing. Adept at collaborating with cross-functional teams, leading projects, and optimising user experiences through research and data-driven design.

## UX DESIGN PROJECTS & EXPERIENCE

**UX/UI Designer (Maternity Cover) | Bonhams**  
FEB-AUG 2025, LONDON, UK (HYBRID)

- Worked as sole UX/UI designer on the technology team for this global auction house to cover the Senior UX Designer, with responsibility for multiple digital interfaces.
- Led UX design initiatives to improve engagement and conversion across high-traffic digital touchpoints.
- Designed and delivered end-to-end solutions for web experiences, including sold lot pages, auction calendar page, homepage, and internal dashboards.
- Collaborated with web analysts, business stakeholders and developers to translate insights into scalable and brand-aligned design systems.
- Ensured the continuity and quality of the existing design system across sprints.

**UX/UI Designer | Quickwork**  
NOV-DEC 2021, MUMBAI, INDIA (REMOTE)

- Redesigned the platform's user interface, simplifying the user onboarding process and reducing user drop-off by 30%.
- Collaborated with cross-functional teams to enhance user experience and optimise workflows for enterprise clients.

**UX/UI Designer | GalleryPal**  
SEP 2021, Google Ventures Design Sprint Project

Designed a platform that enhances museum experiences by providing accessible and engaging information about works of art.

**UX/UI Designer | TruePedal**  
JUN-JUL 2021, Mobile-Web Project

Designed a mobile-web experience that simplifies browsing and checkout, helping users make informed decisions and complete purchases with ease.

**UX/UI Designer | Fitbuddy**  
APR-MAY 2021, Mobile App Project

Designed a platform for helping users overcome sedentary habits and build social connections, so that exercise becomes a shared and enjoyable experience.

## SELECT PROFESSIONAL EXPERIENCE

**HR & Operations Manager | E&E Jewellery**  
DEC 2022-FEB 2025, LONDON, UK

- Led recruitment, orientation, and scheduling for teams in London, Barcelona, and Amsterdam, resulting in a 30% reduction in orientation time and a 25% improvement in employee retention rates.
- Managed employee relations, performance reviews, and ensured compliance with HR regulations. Managed employee growth from 40 to 60, while coordinating staff training programs.
- Coordinated payroll, store operations and health & safety initiatives, contributing to a 25% improvement in employee satisfaction.

**Digital Media Consultant | Pera & Poli Co.**  
DEC 2019-DEC 2022, LONDON, UK

- Developed and implemented digital marketing strategies for clients in catering, life coaching and home decor, increasing social media engagement and growing Instagram followings by 50%.

**Audit Consultant | PwC**  
OCT 2017-DEC 2019, ISTANBUL, TURKEY

- Led audits, tax, and advisory projects for multinational clients, identifying cost-saving opportunities that reduced operational expenses by 15%.
- Performed detailed financial ratio analysis on airline companies to assess their financial health and risk factors, preparing reports that guided stakeholders' strategic decision-making and risk management.
- Trained and coached a team of 5 assurance specialists, enhancing their skills in financial analysis and reporting.

London, UK

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## EDUCATION

**UX/UI Design Certificate**  
SPRINGBOARD | 2022

**Master of Science |**  
**Financial Economics**  
ISTANBUL BILGI UNIVERSITY | 2017

**Bachelor of Science |**  
**Statistics**  
ANADOLU UNIVERSITY | 2014

## SKILLS

**Design and Digital Media**  
UX Design, UI Design, Visual Design, UX Research, Responsive Web, Mobile, Branding, Print Design, Information Architecture, Wireframes, Prototyping, User Flows, Ideation, Digital Marketing Strategy, Content Creation.

**HR and Operations**  
Recruitment, Onboarding, Payroll Coordination, Scheduling, Employee Relations, Compliance and Health & Safety, Performance Management, Process Optimisation, Organisational Planning.

**Finance and Administration**  
Financial Analysis, Financial Reporting, Data Analytics, Project Management, Client Management, Audit Risk Assessment, Coaching and Training.

## TOOLS

Figma, Sketch, Adobe XD, InVision, Miro, Marvel, Jira, Google Workspace, Microsoft Office, Monday, Bright HR, Hootsuite, Canva, Zapier, Alteryx, R