

# e ENGINEERSAN

Versatile, well-rounded UX/UI Designer with a background in design, digital media and finance.

London, UK

07554 941784

[engineersan.com](http://engineersan.com)

[engineersan1@gmail.com](mailto:engineersan1@gmail.com)

[linkedin.com/in/engineersan](https://www.linkedin.com/in/engineersan)

## UX DESIGN PROJECTS

### UX/UI Designer | TruePedal

JUN-JUL 2021, Mobile-Web Project

The goal of this project was to enhance the browsing and checkout experience to greatly improve the usability of the company's website where users buy bikes and parts on.

Tools: Sketch, Miro, InVision, Marvel, Google Workspace

### UX/UI Designer | GalleryPal

SEP 2021, Google Ventures Design Sprint Project

The goal of this app was to improve the experience of viewing art in a museum or gallery. Conducted research, built a prototype, and rapidly tested a solution within a timeframe of 5 days by using a modified Google Ventures Design Sprint.

Tools: Sketch, Miro, InVision, Google Workspace

### UX/UI Designer | Fitbuddy

APR-MAY 2021, Mobile App Project

The goal of this app was to build an app that goes beyond workout routines and aims to create a collaborative platform for a healthier society both physically and mentally.

Tools: Sketch, Miro, InVision, Marvel, Google Workspace

## SELECT EXPERIENCE

### UX/UI Designer | Quickwork

NOV-DEC 2021, MUMBAI, INDIA (REMOTE)

Redesigned the platform for a no-code automation company that builds enterprise and consumer workflows. Simplified onboarding process for new users.

Tools: Figma, Sketch, Google Workplace

### Digital Media Consultant | Pera&Poli Co.

DEC 2019-PRESENT, LONDON, UK

Built, planned and implemented the overall digital marketing strategy for three clients in private catering, life coaching and home decor sectors.

Tools: Hootsuite, Canva, Google Workplace

### Audit Consultant | PwC

OCT 2017-DEC 2019, ISTANBUL, TURKEY

Performed the planning, execution and delivery part of the audit, tax, R&D and advisory projects

Executed on a multinational project and performed financial ratio tests to analyse the credibility of airline companies.

Taught on-the-job training and coached a team of 5 assurance specialists.

Communicated with CEOs and COOs about industry and company research, prepared business reports.

Tools: Alteryx, Microsoft Office, Google Workplace

### Operations Coordinator | LucDigi

SEP 2014-NOV 2019, LONDON, UK (REMOTE)

Supervised, evaluated, and monitored the quality of content creation for clients in hospitality, food, retail and health sectors, and tracked performance of 5 assigned staff.

Developed online marketing campaigns, effectively increasing Instagram followers by 50% and driving brand awareness.

Tools: Hootsuite, Canva, Google Workplace

## EDUCATION

### UX/UI Design Certificate

SPRINGBOARD | 2022

### Master of Science |

Financial Economics

ISTANBUL BILGI UNIVERSITY | 2017

### Bachelor of Science |

Statistics

ANADOLU UNIVERSITY | 2014

## SKILLS

### Design

UX Design, UI Design, Visual Design, UX Research, Responsive Web, Mobile, Branding, Print Design, Information Architecture, Wireframes, Prototyping, User Flows, Ideation

### Marketing

Product Strategy, Social Media, Content Design, Email Marketing, Inbound Marketing, Digital Marketing, Project Management, Communication, Content Writing, Research

### Finance

Financial Analysis, Financial Reporting, Data Analytics, Project Management, Client Management, Audit Risk Assessment, Coaching and Training

## TOOLS

Sketch, Figma, Adobe XD, InDesign, Marvel, WordPress, InVision, Hootsuite, Canva, Zapier, Alteryx, Google Workplace, Microsoft Office